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HRNOVATIONS PARTNERS WITH AAOA TO IMPROVE BENEFITS OFFERINGS
National Platform Provides Collective Purchasing, More Options, Coverage and Service

Bellevue, WA – June 14, 2011– [HRnovations](#), the first HR services firm in the Northwest to offer a full range of HR services to support each stage of a company’s growth, announced today that it is partnering with [Affiliated Associations of America \(AAOA\)](#), one of the most respected Association Health Plans in Washington State, to improve the medical and dental benefits it offers to clients. In partnership with AAOA Healthcare to provide benefits and services, HRnovations will offer its clients and employers access to medical coverage through [UnitedHealthcare](#), recently named the number one most admired health insurance carrier in America by Fortune Magazine, and dental coverage through [Washington Dental Service](#), a Delta Dental Plan, offering the largest dental provider network available. These benefit changes will enable HRnovations to provide more market competitive rates, increased rate transparency, and the dedicated service, expertise and support of a large, local benefits organization.

HRnovations Principal and President Mike Komola, SPHR, stated, “The changing healthcare reform landscape has made it difficult for business owners to navigate complex compliance issues. Offering AAOA Healthcare options puts HRnovations in a stronger position and allows our clients to leverage collective buying power and access more options, clarity and transparency in understanding benefit details so they can make smart choices.”

About HRnovations

Founded in 1990, Bellevue, Washington-based HRnovations is a one stop HR services firm offering a comprehensive suite of HR services designed to help emerging to established companies grow, manage and navigate the demands of their human resource activities. With a rich history of innovation, HRnovations is the first in the Northwest to offer a full range of flexible and turnkey HR services designed to grow with a company as their HR needs grow. Services include: HR staffing through HRfit, HR outsourcing, HR resourcing (services for internal

HR), HR consulting, and HR assessments. For more information please visit www.hrinnovations.com.

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